



## Agilent establishes 4G research centre in Denmark

### - and participates in high profile research project

#### Why Denmark?

"The research environment for Wireless LTE around Aalborg University is very interesting for us. The opportunity to participate in a program such as the one between Agilent, the university, and our customer, Intel, makes this location in Denmark ideal for an R&D collaboration. This is the reason why we have chosen to sponsor PhDs at the university and establish a research team in Aalborg to work on this program. The Danish National Advanced Technology Foundation has awarded approximately € 6 million to the program consortium. This kind of focused funding and resource support is an essential element that we take into consideration before we choose to engage in collaborative research in a new location. Finally, Denmark and its universities have a long track-record in the telecommunications field and offers us the potential to recruit highly competent employees here."

*Michael Dieudonne, Manager, European Cooperative Research Program  
Agilent Technologies Measurement Research Laboratory*



## Reasons for choosing Denmark

- *Access to a wireless cluster with world-class competencies in mobile R&D activities such as GSM, GPRS, Edge, LTE/LTE Advanced, Bluetooth, Z-Wave and ZigBee, mobile 2.0 and location-based services.*
- *An excellent collaboration between the industry and internationally respected research- and educational institutions continues to supply innovative developments within telecommunications.*
- *Competent R&D engineering talent with a collaborative tradition for sharing skills and technologies are readily available.*
- *154,000 USD value increment per fulltime employee in the Danish telecommunication sector guarantees fast return on investment.*
- *Advanced experience in the interaction between users and producers creates a fertile innovation environment.*

## About the research project



The Danish National Advanced Technology Foundation has awarded approximately €6 M to a wireless communications research project involving Aalborg University, Infineon (now Intel) and Agilent Technologies. The consortium will focus on high performance, easy test infrastructure, low power consumption, and lower cost mobile communication solutions. The intent is not

only to develop new technology, but also to support innovation and create cost-competitive solutions, resulting in a significant advancement in LTE and 4G mobile technology.

## Benefits of the Danish ICT business

- Government dedication for Denmark to be among the world's leading ICT nations means excellent working conditions for foreign companies in Denmark.
- Strong cross-disciplinary research provides leading solutions within integrated hardware and software design, object oriented programming, user involvement, system design and mobile communication
- World-class IP protection regulations
- Competitive cost/quality proposition – Complex and innovative product development go hand-in-hand with a work-smarter approach and focus on good business.




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### *Denmark at a glance*

- **Market access:** Access to the most lucrative segments of the European Union with more than 100 million consumers
  - **Find the right talent:** Denmark has a very well-educated population with excellent foreign language skills. A high proportion of the population has a university degree. Self-motivation and efficiency are integral in Danish business culture
  - **No red tape and bureaucracy:** Denmark lets you focus on your business. High flexibility and a safe business environment are Danish characteristics. Establishing a business can be done in a matter of hours and at very low costs.
  - **The Danish "flexicurity" model:** Some of the most flexible hiring and firing rules in the world reduces costs of scaling business operations up or down. Public sector services are also among the best in the world.
  - **A natural gateway to Northern Europe:** With the region's airport hub located in Copenhagen and excellent port, railway and road connections, Denmark offers the best infrastructure for your regional headquarter
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## We speak business

Invest in Denmark provides your company with a tailor-made solution for locating your business in Denmark. We measure our success by how well we contribute to yours. So if your company is considering a business or R&D set-up, or looking to access one of Europe's most skilled talent pools, make us your first stop.

Our specialized staff across the globe has the corporate background, industry insight and well-connected networks to advise you on every aspect of locating in Denmark. Not just when you set up, but also as your business grows. Our tailor-made solutions include connecting companies with key local contacts, arranging fact-finding tours and providing comprehensive benchmark analyses. We make sense of local legislation and advantages of locating in Denmark - all free of charge and in guaranteed full confidentiality.

We look forward to hearing from you

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