

Peak conditions for MedTech companies



Denmark paves the way for international companies

Skilful companies, visionary universities, and an effective public health care sector has secured continued growth in the Danish MedTech industry - and developed an ideal location for international companies considering to establish business activities abroad.

A committed focus on research and development, design and innovation, market testing, high-tech production and user-producer linkages has made Denmark one of Europe's leading medical technology industry nations.

Establishing a company in Denmark

Denmark offers a number of attractive business solutions for foreign companies, from R&D collaborations with Danish universities, establishing a European headquarter, design centre or entering into a strategic partnership regarding test market and demonstration to the actual production of MedTech devices.

Medical technology - why Denmark excels

1. The presence of world-class universities working at the forefront of technological development contributes to Denmark's strong position within medical technology. Danish educational institutions offer a number of educations combining medicine with technology ensuring graduates with the right profile
2. A close collaboration between universities, hospitals and the business community facilitates a conducive business environment. A high intensity of research and testing activities at the Danish hospitals makes them a strong partner.
3. Close cooperation with users of medical technology devices is an area where the Danish industry excels. The focus is always on developing and manufacturing products characterised by ease of use, convenience, safety and increased quality of life for the user.

The Danish medical technology industry

The Danish medical technology industry is known abroad particularly for the large, global companies manufacturing medical disposables, assistive devices and medical diagnostics.

In a continued process of designing new products and solutions for diagnostics, therapy and care, Denmark is home to major companies such as:

Ambu International, Bayer, B-K Medical, B&O Medicom, Byrumlabflex, Dansac, Fresenius Kabi, GE Healthcare, Johnson & Johnson, Medtronic, Novo Nordisk, Nunc, Radiometer Medical, Sahva, Siemens Medical Solutions, Sonion, St. Jude Medical, Toshiba Medical Systems, Unomedical, and William Cook Europe.

In Denmark, MedTech companies have access to

- Knowledge of design, engineering and clinical competence – the three main building blocks of the medical technology industry
- An industry in continuous progress and growth
- Basic and applied research, a highly skilled talent pool, and a tradition for knowledge and technology transfer to the market
- A unique interplay between industry players in a mutually beneficial collaborative business environment
- An industry based on strong user-producer linkages

Made in Denmark

With 90-95% of the total Danish MedTech industry revenue generated abroad, Denmark is one of Europe's largest exporters of medical technology products per capita. Major Danish industry players include Dako, Coloplast, Oticon, Widex and GN.



Areas of expertise



Denmark is home to more than 1,000 companies operating in the area of medical technology with more than 220 companies classified as dedicated medical technology companies.

The Danish MedTech industry has a turnover of more than DKK 50 billion and employs 20,000 people in Denmark plus approx. 20,000 people abroad. Encompassing a wide range of over 500,000 healthcare products, Denmark holds particularly strong competencies within the following areas:

Medical diagnostics

- Immediate access to a world-class talent pool and celebrated academic institutions
- A large knowledge base in diagnostic equipment with a strong foundation in both the corporate sector and in universities
- Great cross-over potential with easy access to an innovative ICT cluster

Medical Disposables

- Strategic location near global industry leaders
- A strong focus on technology, design, functionality, high quality and user-friendliness
- Strong tradition for listening to end-users need and translating it into innovative solutions

Assistive Technologies

- Internationally recognised products and services
- A pioneering position within the elderly and disabled sector with a socio-political will to ensure equal opportunities for all
- Design, functionality, quality and user-friendliness are vital in the design of new solutions

Cluster highlights

- A unique business framework for medical technology companies clustered within 300 km
- Home to more than 1,000 companies operating in the area of medical technology
- More than 220 dedicated medical technology companies
- Danish medical technology companies employ approximately 40,000 people in Denmark and abroad
- Home to 8 universities, 3 university hospitals and 6 science parks with government approved incubators



We speak business

Invest in Denmark provides your company with a tailor-made solution for locating your business in Denmark. We measure our success by how well we contribute to yours. So if your company is considering a business or R&D set-up, or looking to access one of Europe's most skilled talent pools, make us your first stop.

Our specialized staff across the globe has the corporate background, industry insight and well-connected networks to advise you on every aspect of locating in Denmark. Not just when you set up, but also as your business grows. Our tailor-made solutions include connecting companies with key local contacts, arranging fact-finding tours and providing comprehensive benchmark analyses. We make sense of local legislation and advantages of locating in Denmark - all free of charge and in guaranteed full confidentiality.

We look forward to hearing from you

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